



## RESOLUTION

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REQUESTING THE DEPARTMENT OF PARKS AND RECREATION TO AMEND ITS RULES AND REGULATIONS FOR PARTICIPATING VENDORS OF THE PEOPLE'S OPEN MARKET PROGRAM TO REQUIRE VENDORS TO OFFER FOR SALE A MINIMUM PERCENTAGE OF LOCAL PRODUCE AND OTHER DESIGNATED PRODUCTS.

WHEREAS, in 1973 the Department of Parks and Recreation ("DPR") established the People's Open Market ("POM") Program to support the economic viability of agriculture in Hawaii and provide an opportunity for residents to purchase fresh agricultural and aquacultural products and other food items at a low cost; and

WHEREAS, the POM Program has grown from one open market in Kalihi to 25 POM sites around Oahu, where an estimated half million people shop each year; and

WHEREAS, although an initial objective of the POM Program was to help farmers sell their "off-grade" and surplus produce, current POM vendors primarily offer first grade produce to sell at discounted prices; and

WHEREAS, in addition to offering fruits and vegetables, current POM vendors also sell: seafood, including fish, shrimp, and prawns; plants and flowers, including ginger, orchids, and anthuriums; and eggs, honey, and other DPR-approved items; and

WHEREAS, on October 4, 1985, the DPR adopted "Rules and Regulations for Participating Vendors of the People's Open Market Program" ("POM Rules"); and

WHEREAS, POM Rule 2.5 states in part that the vendor's role is to "[f]urnish fresh agricultural and aquacultural products and other food items as authorized by the Director [of the DPR]...", but does not explicitly require that any of the food product and other approved items furnished be locally grown, caught, or cultivated; and

WHEREAS, the City Council finds that the POM Program represents an excellent opportunity to support food sustainability, self-sufficiency, and the economic viability of agriculture, aquaculture, and other locally produced items in our State; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that the Department of Parks and Recreation is requested to amend its "Rules and Regulations for Participating Vendors of the People's Open Market Program" to require that a minimum percentage of the food products, plants, flowers, and other DPR-designated products sold by vendors at the People's Open Markets have been grown, caught, or cultivated in Hawaii; and



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BE IT FURTHER RESOLVED that the rules and regulations be amended to specifically require that all vendors of food products, plants, flowers, and other DPR-designated products: 1) by 2025, offer for sale a minimum of 30 percent of these products that have been locally grown, caught, or cultivated, and 2) by 2028, offer for sale a minimum of 60 percent of these products that have been locally grown, caught, or cultivated; and

BE IT FINALLY RESOLVED that copies of this resolution be transmitted to the Mayor, the Managing Director, and the Director of Parks and Recreation.

INTRODUCED BY:

*Radiant Cordaro*

DATE OF INTRODUCTION:

**JUN 2 2021**

Honolulu, Hawaii

Councilmembers